



JEFRY CASTRO GOMEZ

GRAPHIC & WEB DESIGNER

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Graphic and web designer with 5+ years of agency and freelance experience spanning full website design/build, social media content, digital advertising, and print. Currently designing and shipping client websites at a marketing agency while running an independent freelance practice and serving as in-house creative for a growing church organization. Comfortable owning a project end-to-end, from concept through launch, and using AI-assisted tools (Claude AI / Claude Code) to speed up both design and development work.

EXPERIENCE

Efferent Media / Vitality MMG

March 2021 – Present

GRAPHIC DESIGNER

- Spearheaded full website design and builds for client brands, including Mollura Hair Transplant, Good Guys Contracting, and ExpressCOD
- Led social media graphic and caption production across multiple client accounts, keeping content on-brand and on-schedule
- Designed one-sheets, Google Display ads, landing pages, and banners across print and digital mediums
- Adopted Claude AI / Claude Code into daily workflow to automate repetitive tasks and accelerate site development

Iglesia Nuevo Amanecer

2024 – Present (volunteer since 2014)

GRAPHIC DESIGNER / CREATIVE

- Spearheaded a full redesign of the church website
- Produced video announcements and trained a volunteer team on filming and editing
- Design all social media graphics and captions, plus print materials for church events

Freelance Web Design

Mar 2026 – Present

CONTRACT

- **LC Pools Long Island:** designed and built a full website redesign (Mar–Apr 2026)
- **Sanchez Handy Man Corp:** leading an in-progress website redesign (Sept 2026–present)

EDUCATION

Farmingdale State College

B.S., Visual Communications: Graphic Design · Graduated May 2021

Noble Desktop

Adobe Premiere Pro & After Effects Certification · 2026
Figma Certification · 2022

ADDITIONAL EXPERIENCE

Perry Ellis · Supervisor · Jan 2018 – Mar 2021

SKILLS

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Web Design (WordPress)

Adobe Premiere Pro

Adobe After Effects

Video Editing

Social Media Content

Print Design

Google Display Ads

Landing Pages

Claude AI / Claude Code

Team Training